



Strawberry Hill House & Garden

Director

Salary: Competitive, according to experience

Location: Twickenham, SW London

Strawberry Hill House & Garden, designed and built by Horace Walpole in the 18th century into his own 'little Gothic castle', is seeking to appoint a Director to lead the organisation into a new phase of growth and development. Reopened to the public in 2010 following a £10m restoration project, Strawberry Hill today provides the visitor with a unique insight into the world of Horace Walpole and his friends, whose efforts produced the style of Strawberry Hill Gothic with its mystery, magic and ground-breaking impact.

The new Director will be responsible for developing, resourcing and executing a long-term strategy to enable Strawberry Hill House & Garden to meet its charitable purpose and to be financially secure over the longer-term. They will build the reputation of Strawberry Hill as a well-maintained and sustainable historic house and garden of national importance, open to all, embedded within its communities and engaging in a diverse programme of entertaining, informative, educational and income-generating activities.

In the new Director, the Trustees seek candidates with strong leadership and commercial skills who can realise the potential of Strawberry Hill House & Garden, raising its profile, attracting more returning visitors and increasing the scope for fundraising and income-generation. The likely appointee must be able to demonstrate experience and sound commercial understanding of managing a successful visitor attraction of comparable scale. They will be good managers of people, volunteers and resource, adept at managing both internal and external relations and be able to raise the profile of the organisation among stakeholders and the heritage community at home and abroad. They will have good fundraising skills and the ability to develop a marketing strategy which increases visitor numbers year on year. They will be committed to community engagement and outreach while developing the income-generating opportunity that Strawberry Hill presents.

If you have the skills and experience which this role demands and are excited by the opportunity that leading the team at Strawberry Hill House presents, please get in touch, for more information and an application pack, with Joanna Kill at Joanna.kill@lizamosassociates.com or on +44 (0)20 3004 4701.

Closing date for applications: Monday 3rd February 2020, by close of business.